

Greer Margolis Mitchell
 1010 Wisconsin Ave
 Suite 800
 Washington DC 20007

Barack Obama/ D/ President
Submission Number 394 Issue 5

News Channel 10 HD MeTV
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 www.usatv.com

WSPA-TV
 250 International Dr.
 Spartanburg SC 29303-6698
 (864) 576-7777 FAX (864) 587-4480

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Client:	Barack Obama/ D/ President	Submission Cost:	20715	Campaign Ref:	E-120802001
Buyer:	"	Client/Product Estimate:	95 /101 /1536	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 10/07/12	Weeks:	5	Order Ref:	06280799
Est./PO Number:	06280799	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Product:	Obama For America	Booking Group:	WSPA	Key Market:	Greenville Spartanburg
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type		Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
1	M-F 11a ET / 10a CT Price Is Right	04		115	30	Nbr of Spots	2	2	2	2	4	460
	.TWTF..			225	Comme	Nbr of Spots					2	450
2	M-F 730p Scene On 7	06		250	30	Nbr of Spots			2	2	2	500
	TWTF..			150	Comme	Nbr of Spots	2	2			4	600
3	M-F 9a Dr Phil	06		85	30	Nbr of Spots			1		1	85
	TWTF..			90	Comme	Nbr of Spots	1				1	90
4	Fri 10p ET / 9p CT Blue Bloods	06		700	30	Nbr of Spots			1		1	150
	...F..			30	Comme	Nbr of Spots	1				1	700
5	Fri 10p ET / 9p CT Blue Bloods	05		1200	30	Nbr of Spots			1		1	1200
	...F..			900	Comme	Nbr of Spots						900
6	Fri 9p ET / 8p CT CSI NY	05		900	30	Nbr of Spots			1		1	900
	...F..			750	30	Comme	Nbr of Spots		1		1	750
7	Sat SEC Football	05		750	Comme	Nbr of Spots						
S.			150	30	Nbr of Spots	1				1	150
8	Sat 7p Access Hollywood	05		150	30	Nbr of Spots					1	460
Weekly Totals:						Total Spots(Ord Spots)	9	10	12	14	1	46
						Closed PR	1	2	3	3		

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News Channel  **Me-TV** www.metv.com

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Client:	Barack Obama/ D/ President	Submission Cost:	20715	Campaign Ref:	E-12080201
Buyer:	"	Client/Product/Estimate:	95 /101 /1536	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 10/07/12	Weeks:	5	Order Ref:	06260799
Est./PO Number:	06260799	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
9 S.		05	Comm							
	Sat 7p News			Nbr of Spots	90	30	1			1	90
10S.			Comm	150	30	1	1		2	300
	Sat 730p King Of Queens		04	Nbr of Spots	200	30	1			1	200
11 S.			Comm	200	30	1	1	1	3	600
	Sat 730p Access Hollywood		04	Nbr of Spots	200	30	1	1			
12 S.			Comm	1000	30					
	Sun 10p ET / 9p CT Mentalist		05	Comm	1000	30	Nbr of Spots				
14S.			Comm	30	30	Nbr of Spots				
	Sun 9p ET / 8p CT 3		05	Comm	30	30	1			1	1000
15 S.			Comm	1200	30	Nbr of Spots				
	Thu 10p ET / 9p CT Person Of Interest		05	Comm	1200	30	1			1	1200
16 T.			Comm	2000	30	Nbr of Spots				2000
	Thu 10p ET / 9p CT Elementary		05	Comm	2000	30	1			1	2000
17T.			Comm	1000	30	Nbr of Spots				1000
	Tue 8p ET / 7p CT NCIS		04	Comm	2500	30	Nbr of Spots				2500
19W.			Comm	1200	30	Nbr of Spots				1200
	Wed 10p ET / 9p CT CSI		06	Comm	1200	30	1			1	1200
20W.			Comm	1650	30	Nbr of Spots				1650
	Wed 8p ET / 7p CT Survivor		04	Comm	1650	30	1			1	1650
	W...			Comm	1650	30	1			1	1650
Weekly Totals:				Total Spots/Ord Spots)	9	10	12	14	1	46	
				Closed PR	1	2				3	

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News Channel  **WSPA-TV** 
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 Spartanburg SC 29303-6598

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Client: Barack Obama/ D/ President	Submission Cost: 20715	Campaign Ref: E-12080201
Buyer: " "	Sales Rep: HRP Washington, DC	
Schedule Dates: 09/03/12 to 10/07/12	Order Ref: 06260799	
Est./PO Number: 06260799	Business Type: POLITICAL	
Associated Copies: No	Business Category: Transactional	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
21	M-F 9a Dr Phil M.....	05	85	30	Nbr of Spots	1	1			2	170
22	Sun 9p ET / 8p CT Good Wife	05	150	Comme	Nbr of Spots		1	1	2	300	
23	Sat 10p ET / 9p CT 48 Hours S.....	06	30	Nbr of Spots			1			1	
24	M-F 9a Dr Phil ...TF...	05	350	Closed PR						350	
25	Isolations W/C 09/03 MTWTF..	05	30	Nbr of Spots	1					1	
26	Sat 730p Access Hollywood	04	200	30	Nbr of Spots	1				1	
27	Mon 8p ET 7/7p CT How I Met Your Mother M.....	05	200	Comme						200	
28	M-F 11a ET / 10a CT Price Is Right ..WTF..	04	60	Nbr of Spots						60	
29	M-F 730p Scene On 7 ..WTF..	03	115	Comme	Closed PR	1				1	
30			30	Nbr of Spots						30	
31	Sun 930p ET / 830p CT Good Wife Mikd	05	1300	30	Nbr of Spots					1	
			Comme							1300	
Weekly Totals:				Total Spots(Ord Spots)	9	10	12	14	1	46	3
				Closed PR		1	2				

Ref	Salee Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
14	Sun 9p ET / 8p CT 3	:30 Commercial	09/17/12	Closed Pre Eemption	1,300.00	31 (09/23)	0000171304	
22	Sun 9p ET / 8p CT Good Wife	:30 Commercial	09/17/12	Closed Pre Eemption	0.00	31 (09/23)	0000176217	E:120802001
27	Mon 8p ET / 7p CT How I Met Your Mother	1:00 Commercial	09/10/12	Closed Pre Eemption	3,400.00	No Makegood / Credit	0000000000	E:120802001

Grand Totals		Month 9 Weeks: 5				Month 10 Weeks: 4			
		Totals	09/03	09/10	09/17	09/24			
			46	9	10	12	14	10/01	1
			Spots						
			Cost	207.15	1410	3005	5000	11150	150

Grand Totals:

Spots: 46
 Gross Total: 20,715.00
 Commission: 3,107.25
 Net Total: 17,607.75